

instantKOM – Pricelist (Date 2021/01/21) – Source: www.instantkom.de/plans/

	START	BASIC	PRO	ENTERPRISE
Ein Messenger-Channel inkl. 1)				
Newsletter sending 4)	✓	✓	✓	✓
Web-Widgets	✓	✓	✓	✓
1-to-1 Dialog (Chat)	✓	✓	✓	✓
Newsletter- and chat-templates	✓	✓	✓	✓
WhatsApp (zzgl. 99 EUR / mtl.) 4)	✓	✓	✓	✓
Scheduled sending	—	✓	✓	✓
Create & assign Tags	—	✓	✓	✓
Bots (Auto-replies)	—	✓	✓	✓
Abstimmungen & Umfragen	—	✓	✓	✓
Advanced statistics	—	✓	✓	✓
Messenger-forwarding 5)	—	✓	✓	✓
URL-Shortener	—	✓	✓	✓
Add User accounts	—	—	✓	✓
instantKOM®-2-Mail	—	—	✓	✓
Editorial schedule	—	—	✓	✓
Segmentation (Cats. & Targeting)	—	—	✓	✓
Ticketsystem	—	—	✓	✓
Agency account	—	—	—	✓
Volume incl. and add. costs				
Channels 6)	1	1	1	Min. 3
Additional Channel	79 EUR / Month	69 EUR / Month	59 EUR / Month	On request
Subscribers included	300	1.000	3.000	Min. 4.000
Additional subscriber	0,08 EUR / Month	0,07 EUR / Month	0,03 EUR / Month	On request
Messages included 3)	50.000	100.000	150.000	Min. 200.000
Additional message 3)	0,001 EUR	0,001 EUR	0,001 EUR	On request
Templates included	10	25	50	Min. 100
Additional template	4 EUR / Month	3 EUR / Month	2 EUR / Month	On request
Bots included	—	25	50	Min. 100
Additional bot	—	5 EUR / Month	5 EUR / Month	On request
Polls included	—	3	5	Min. 5
Each additional poll	—	5 EUR / Month	3 EUR / Month	On request
Additional Users included	—	—	5	Min. 10
Each additional user	—	—	15 EUR / Month	On request
Segmentations included	—	—	5	Min. 10
Each additional segmentation	—	—	15 EUR / Month	On request
Add. services for instantKOM-customers				
30 days' notice	✓	✓	✓	Min.12 Months 2)
Free e-mail support	✓	✓	✓	✓
instantKOM standard GDPR DPA	✓	✓	✓	✓
Custom GDPR DPA	—	—	1.499 EUR	1.499 EUR
Basefee 7)	99 EUR / Month	199 EUR / Month	399 EUR / Month	from 699 EUR / Month

1) Each plan includes one channel of your choice (Facebook Messenger, Telegram, Twitter, Threema, SMS, instantCHAT or YouTube). Additional channels can be added based on your current's plan fee for an additional channel. 2) The minimum contract term for the plan ENTERPRISE is 12 month. After each 12 month. 3) Für Channels vom Typ SMS wird 0,075 EUR pro gesendeter SMS berechnet und es sind keine ausgehenden Nachrichten inklusive. Für einen WhatsApp-Channel sind 5.000 Nachrichten inklusive und es werden 0,03 EUR für weitere Nachrichten berechnet. 4) Free text newsletter not available for WhatsApp, verified and with costs WhatsApp Templates are available for notifications. 5) Not available for the WhatsApp Business Solution. 6) Additionally for each plan one quickKOM-Channel is included (additional costs may be charged due to usage not included in volume). 7) Bei der Nutzung eines WhatsApp- oder Apple Business Chat-Channels muss eine Connectivity-Option hinzugebucht werden (ab 99 EUR / mtl., Mindestvertragslaufzeit 12 Monate) gebucht werden. Für einen Channel im Rahmen der WhatsApp Business Solution oder Apple Business Chat fällt eine einmalige Einrichtungsgebühr in Höhe von 99 EUR an. Für die erstmalige Aktivierung eines WhatsApp- oder Apple-Business-Chat Channels kann bei unserem Connectivity-Partner CM.com eine einmalige Einrichtungsgebühr von 499 Euro anfallen. All prices are subject to respective VAT. Our offer is intended for businesses, clubs, and organizations only.